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14. Sheen, R., & Gallo, A. (2015). [*HBR guide to building your business case*](#). Harvard Business Review Press.
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658 HAR 011711 and 027237
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658 HAR 021728

4. [HBR's 10 must reads 2017: The definitive management ideas of the year from Harvard Business Review](#). Harvard Business Review Press, 2016.
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658.45 HAR 027230 and 021751
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