

Intellectual Property Day 2021

About Intellectual Property Day

World Intellectual Property Day is observed annually on 26 April. The World Intellectual Property Organization (WIPO) established the event in 2000 to "raise awareness of how patents, copyright, trademarks and designs impact on daily life" and "to celebrate creativity, and the contribution made by creators and innovators to the development of societies across the globe".

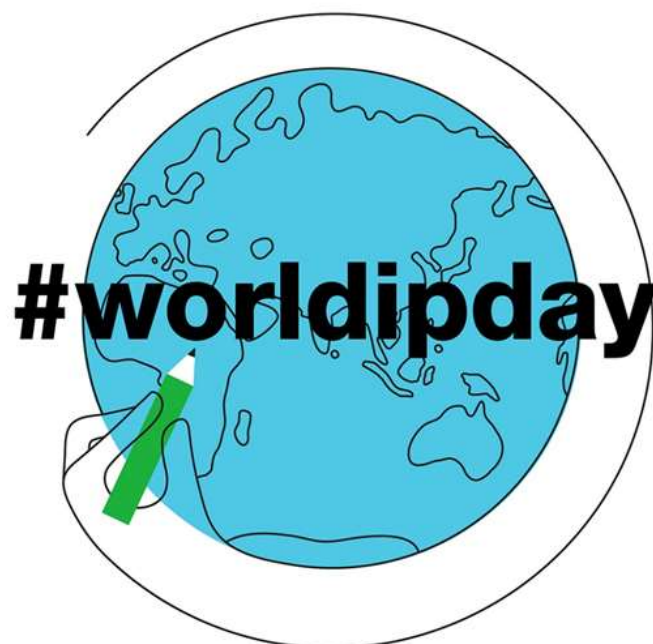
26 April was chosen as the date for World Intellectual Property Day because it coincides with the date on which the Convention Establishing the World Intellectual Property Organization entered into force in 1970.

About WIPO (World Intellectual Property Organisation)

The World Intellectual Property Organization (WIPO) is the global forum for intellectual property policy, services, information and cooperation. A specialized agency of the United Nations, WIPO assists its 193 member states in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and resolving disputes. It delivers capacity-building programs to help developing countries benefit from using IP. In addition, it provides free access to unique knowledge banks of IP information.

Theme of this Year "IP & SMEs: Taking your ideas to market"

World Intellectual Property Day 2021 shines light on the critical role of Small and Medium-sized Enterprises (SMEs) in the economy and how they can use intellectual property (IP) rights to build stronger, more competitive and resilient businesses.



Protecting your IP Assets

Technology

- [How to Protect Inventions Internationally with the PCT](#)
- [Technology and Innovation Support Centres for SMEs](#)

Brand

- [Why Trademarks Matter to SMEs](#)
- [How to Protect Trademarks Internationally with the Madrid System](#)

Design

- [Why Designs Matter to SMEs](#)
- [How to Protect Designs Internationally with the Hague System](#)

Local Products

- [Five ways Geographical indications can support SMEs](#)
- [How to Protect Geographical Indications and Appellations of Origin Internationally with the Lisbon System](#)

Agricultural Products

- [How SMEs Can Benefit from Plant Variety Protection](#)

Culture & Indigenous Knowledge

- [Indigenous SMEs and Intellectual Property](#)

Case Studies on the Use of IP by SMEs

1. [EHang: The Sky's the Limit](#)
2. [Re-thinking Herbal Supplements: Medika Natura Stands Apart](#)
3. [Technology and Innovation Support Center Helps Aibo find Its Feet](#)
4. [What Once Was Lost Is Now Found](#)
5. [Rethinking Wind Energy](#)
6. [Salvadoran Designers Make an Impact on Local Communities](#)

Some Web- Resources

1. [What is Intellectual Property](#)
2. **Types of Intellectual Property**
 - a. [Copyright](#)
 - b. [Patent](#)

- c. Trademark
 - d. Industrial Designs
 - e. Geographical Indications
 - f. Trade Secrets
3. World Intellectual Property Day – April 26, 2021
 4. World Intellectual Property Day message from WIPO Director General Daren Tang
 5. World Intellectual Property Day 2021: Map of SME Support Institutions
 6. World Intellectual Property Day Archives
 7. World Intellectual Property Day 2021 (USPTO)
 8. A Proclamation on World Intellectual Property Day, 2021 (White House)
 9. Intellectual Property Rights in India
 10. Intellectual property rights in India (PDF)
 11. Controller General of Patents, Designs, and Trade Marks (India)