



From L to R: Aron Robert, Khurshed Batliwala, and Neeti Kailash

Nip Hearing Loss in the Bud

Increasing noise pollution has become a bane for us. As part of a talk at TEDxIITGandhinagar on Sunday, Neeti Kailash, founder of an innovation lab that has created a unique system solution to screen newborns for hearing loss, said that identifying the problem as early as possible is the key to the problem.

The device to be rolled out by the company is an affordable and effective alternative to the expensive Auditory Brainstem Response (ABR) currently available in the market for detecting hearing impairment.

Besides Kailash, the event also saw seven

other speakers, including IITian-turned-spiritual guru Khurshed Batliwala; Dr Vidyadhar Oke, corporate head of a pharmaceutical company who invented a musical instrument; television anchor Harun Rob; Rajat Nagpal, who directs and produces commercials; and Jiten Thukral and Sumir Tagra who dabble in painting, sculpture, music, fashion, etc.

Each of the speakers gave their inputs: Batliwala talked of the importance of maintaining a calm mind, Robert explained how important it is to think out-of-the-box.