

Young guns

get IITGn push to take off with entrepreneurial dreams

IITGn's deferred placement policy allows students to opt out of current placements

If unsuccessful, they can come back to the varsity within two years, seeking placement

Sangeeta Rane @SangeetaCRane

This October, in a major departure from earlier practices, IITGn announced a policy of deferred placements for students engaged in creating start-up businesses. The new policy of the institute allows final-year BTech students to opt out of current year placement programmes and have a try at floating start-ups. If they fail, within one or two years, they can ask the institute to arrange placements for them, even though they have already passed out of the institute. Arranged in groups of three, already 10 students of final year have created three technology start-up business projects. Nine students from the 10 have opted for the deferred placement policy.

IITGn director, professor Sudhir K Jain, said, "We introduced the 'deferred placement policy' to inspire our students to explore alternative careers. This is a part of the institute's strategy to create more job providers than job seekers."



Pankaj Gautam, Ujash Dave & Rajesh Patidar

The System-makers

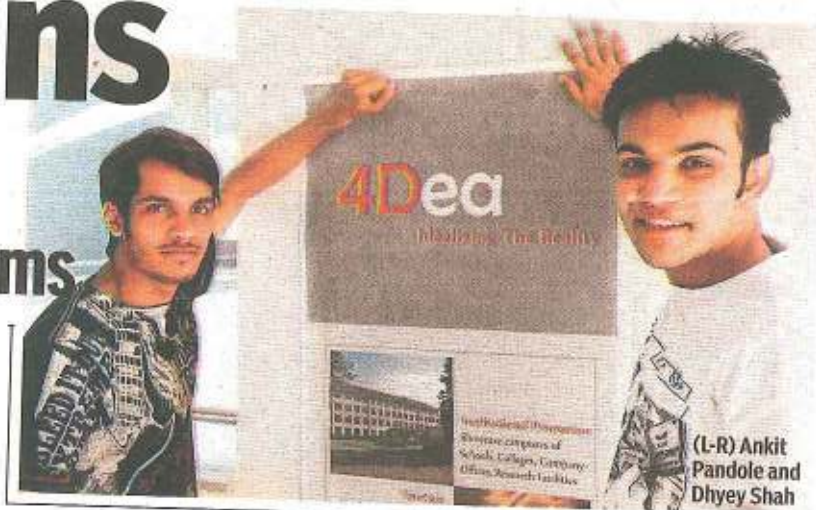
Bridging the gap between educators and parents

Pankaj Gautam, Ujash Dave and Rajesh Patidar

The trio surveyed the Indian academic system and identified opportunities to offer structured functional systems to schools. They created two solutions to address market demands.

"We noticed that parent-teacher interactions were especially ignored"
PANKAJ GAUTAM

"We are trying to focus on many system areas including educational admissions."
RAJESH PATIDAR



(L-R) Ankit Pandole and Dhyye Shah

The Virtual Builders

Creating virtual walk-throughs

Dhyye Shah, Eepsit Tiwari, Ankit Pandole and Preet Shah

'4Dea', a virtual reality website which allows interactive walk-through for real estate, engineering and other projects using 3D panoramas. The start-up already has one successful project in which it covered Gujarat Government's bio incubator at Savali, Vadodara.

"We wanted to bridge the gap between words and pictures in a smart way. We feed information into the 3D walk through as text pop ups. We have created a software that seamlessly stitches different panorama pictures together"

DHYEY SHAH



Akash Keshav Harsh Gupta

The Safe Drivers

Creating better automobile drivers through technology

Akash Keshav, Sushil Kumar and Harsh Gupta

They are currently engaged in creating a hi-tech system that can understand a driver's behaviour, by collecting data like speeding patterns, breaking distance, etc, through sensors, and suggest improvements.

"Evolution in automobile industry has led to increased accidents. Therefore, we thought of creating a system that can suggestions to improve driving" **AKASH KESHAV**

PLACEMENTS IN IIT

- IIT placement season - Oct '14 - May '15
- Companies that have come so far - 20
- Placement opt-ins, this year: Total students - 112; Regular placement - 87; Deferred placements - 9