

IIT-Gn gets Coke Studio on board

Bliithchron-2015, the annual culfest of the institute that is likely to be thronged by 20,000 students, will see performance by Chennai-based Swarathma band

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Indian Institute of Technology – Gandhinagar (IIT-Gn)'s annual culfest Bliithchron-2015 is free and open to all! Not enough? CokeStudio is also on board! Now don't hold your excitement as the two-day event that will see spectacular performances in singing, dancing and band performances begins today.

Coke Studio is calling Chennai-based Swarathma band that fuses Indian folk music with Carnatic classical to create a mesmerising fusion, for the performance at the institute. The band that consists of five members will perform on Sunday with a Coke Studio set-up.

Sanket Shah, a third year student of mechanical engineering at IIT-Gn who heads marketing and public rela-



Last year, the Bliithchron attracted 15,000 students from across the country

tion of the event, said, "This is the seventh annual fest that we are organising for students and public at large. The idea is to provide students from across the country a platform to show-

case their talent. That's why the entry is free. Bliithchron-2015 promises several activities, games and prizes for participants."

Last year, the culfest attracted

15,000 visitors. This year, the number may go up to 20,000. Apart from a group of 50 students who are coming from Mumbai, the fest will see participation from IIMA, NID, NIFT, CEPT,

PDPU and HL College. Students coming from outside Ahmedabad, will get accommodation and food on the campus, said students committee that is organising the event.

SWARATHMA BAND

Swarathma is a Bangalore-based Indian folk/fusion band.

According to the institute, the current line-up features Vasu Dixit (vocals and rhythm guitar), Pavan Kumar KJ (percussion and backing vocals), Varun Murali (lead guitar), Sanjeev Nayak (violin) and Jishnu Dasgupta (bass guitar and backing vocals). Swarathma was formed in 2002 in Mysore when vocalist and songwriter Vasu Dixit met Abhinanth Kumar on the guitar with the objective of creating original music.

The band was nominated in three of the eight categories of the Jack Daniels Indian Rock Awards 2008.