

MOJDIS, ITTAR TO GET INTERNATIONAL PUSH

A group of twelve students – 6 from Indian Institute of Technology, Gandhinagar and six from University Of Northampton, UK – are working on a project called 'Where technology meets art'. The objective is to make traditional handicrafts attractive to international customers. The British students were so intrigued by the Patola design that they are planning to hold an exhibition of Patan's Patola sarees back home.