

# IIT-Gn to encourage women entrepreneurs

FILE PHOTO

Ahmedabad Mirror Bureau

amfeedback@timesgroup.in

TWEETS @ahmedabadmirror

**W**omen who are aspiring to take the less travelled path of entrepreneurship will soon find support at IIT-Gn. On January 22, the institute will start an initiative called WinS (Women In Startups) which aims to foster technology-based entrepreneurship among women.

The initiative will create a strong network of women professionals, women entrepreneurs and others who want to support creation of such ventures. The registration for participation at WinS is for free at <http://www.meetup.com/WinS-Women-in-Startups/>.

Dr Hiran Vedom, Advisor for IP and Entrepreneurship at IIT-Gandhinagar said "Entrepreneurship is a very important part of our academic programmes and activities at IIT Gandhinagar. Across the world, women form a minority in technology entrepreneurship. WinS are our targeted initiative to address this challenge."

Professor Rachel Shalom of IIT-GN and coordinator of WinS said, "The misrepresentation of



**IIT-Gn will start an initiative called WinS on Jan 22**

women in productive industries like in the entrepreneurial industries is a global problem but more severe in the Indian society. Improvement in utilization of women talents should increase."

WinS will have regular meetings with talks and workshops to nurture women to form technology-based ventures.

President of TIE Ahmedabad Chapter, Neha Sheth, will give a talk at the inaugural meeting of WinS on Thursday. Student volunteers and faculty of IIT-Gn will also support the entrepreneurs in developing required technology and other areas.