

# IIT-Gn to nurture technology-based entrepreneurship among women

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In an attempt to support the growing number of women taking up entrepreneurship, the Indian Institute of Technology Gandhinagar (IIT-Gn) is set to launch an initiative called Women In Startups (WinS) which aims to foster technology-based entrepreneurship among women.

"Entrepreneurship is a very important part of our academic programs and activities at IIT Gandhinagar. Across the world, women form a minority in technology entrepreneurship. WinS is our targeted initiative to address this challenge," said Hiran Vedam, Advisor for Intellectual Property (IP) & Entrepreneurship at IIT Gandhinagar.

The initiative will create a strong network of women professionals, women entrepreneurs and others who

want to support creation of such ventures.

"The misrepresenting of women in productive industries like in the entrepreneurial industries is a global problem but more severe in the Indian society. Improvement in utilization of women talents should increase," said Rachel Shalom of IITGN and coordinator of WinS.

WinS will have regular meetings with inspirational talks and workshops to nurture women to form technology-based ventures.

Among others, Neha Sheth, President of TiE Ahmedabad Chapter, will give an inspirational talk at the inaugural meeting of WinS to be held on January 22, 2015.

Moreover, student volunteers and faculty of IITGN will also support the entrepreneurs in developing required technology and other areas.