

IIT-GN to give boost to women entrepreneurs

AHMEDABAD: IN a first, women who aspire to become entrepreneurs will soon find support at the Indian Institute of Technology, Gandhinagar (IIT-GN). The institute will, on January 22, launch an initiative called WinS (Women In Startups) which aims to foster technology-based entrepreneurship among women, where president of TiE Ahmedabad Chapter, Neha Sheth, will give

an inspirational talk at the inaugural meeting of WinS.

The initiative will create a strong network of women professionals, women entrepreneurs and others who want to support creation of such ventures. Hiran Vedam, Advisor for IP & Entrepreneurship at IIT Gandhinagar said "entrepreneurship is a very important part of our academic programme and activities at IIT

Gandhinagar. Across the world, women form a minority in technology entrepreneurship. WinS is our targeted initiative to address this challenge."

Rachel Shalom, a faculty at IIT-GN and coordinator of WinS, said, "The misrepresentation of women in productive industries like in the entrepreneurial industries is a global problem but more severe in the Indian society."

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