

New Version

2018



Springer Author Academy

STM Publishing

Publishing Scientific Books

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IITGN @ Springer

- Book Chapters: 34
- Authored Book: 1
- Edited Books: 2
- Journal Articles: 161

Numbers Courtesy: Dr TS Kumbar



Why Books?

Why Journals?

What do editors and publishers want?

How to identify hot topics

Publisher Websites

Books vs. Journals

- Academic books have a different purpose from academic journals
- An academic book is a **complete** scholarly work on a **specific** topic
- An academic journal, known as a ‘serial’, is intended to be an **ongoing publication**
- These mostly publish **primary** papers although there are journals that solely publish reviews (secondary papers)



Books vs. Journals

- **Book chapters** fulfil a similar role to **review articles**, with books representing a **collection** of manuscripts on related topics
- These are published together under a book title that **unites the collection**
- By contrast, review articles published in journals are usually **unrelated** to all of the other articles in the same issue
- They are published because they are **timely** and the journal editors believe a review is **warranted**



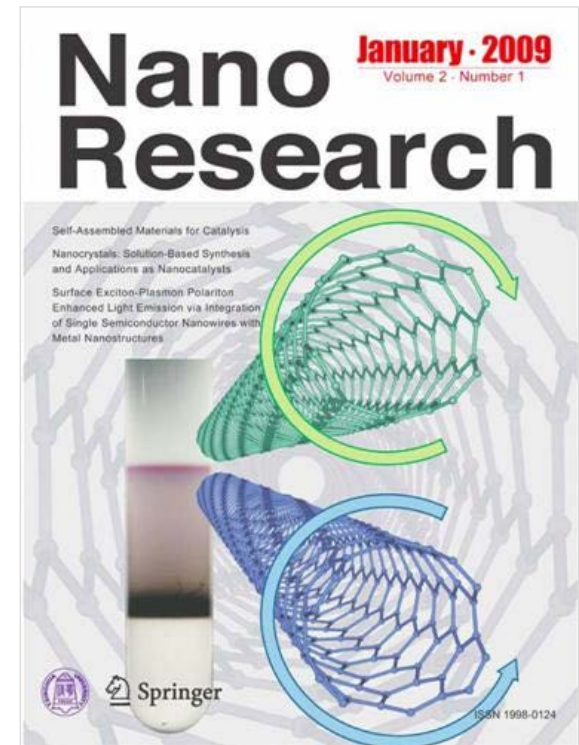
Why Journals?

- Exciting new science
- Rapid publication
- Established readership
- Incomplete picture

Rapid communications

Full articles

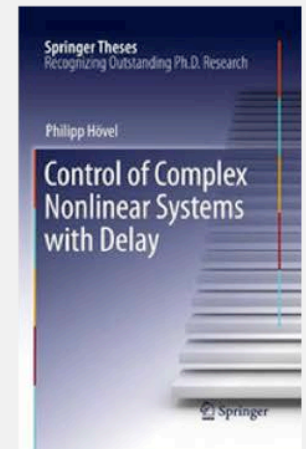
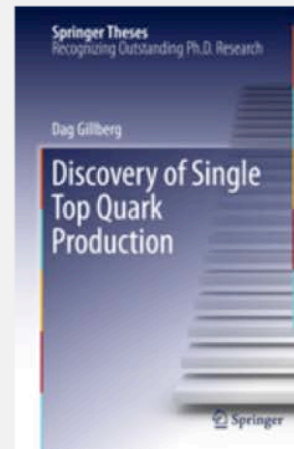
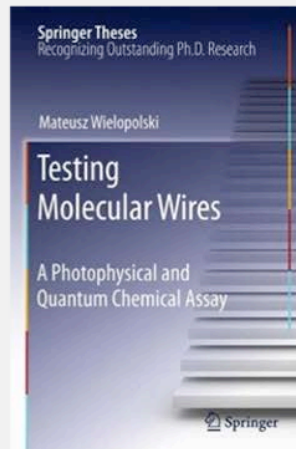
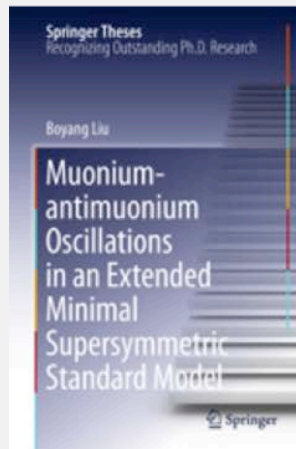
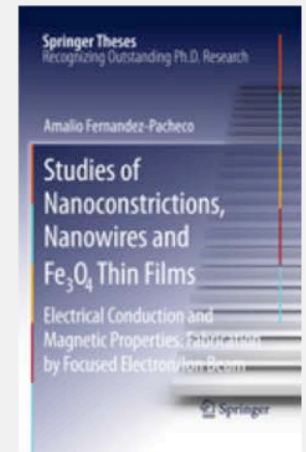
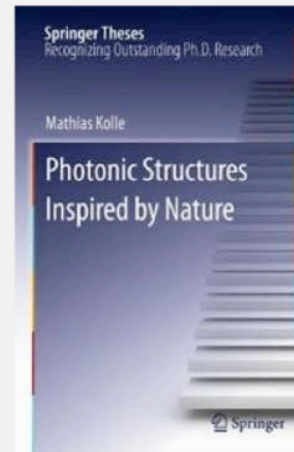
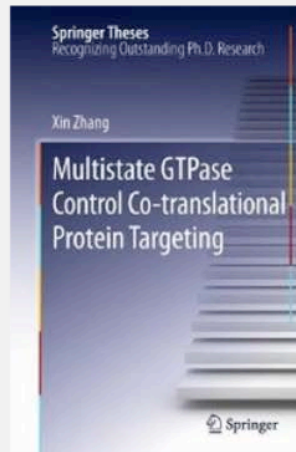
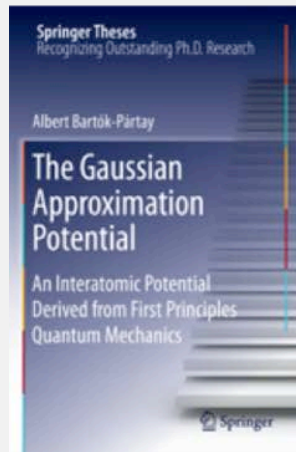
Review papers



Book Types

- The term '**monograph**' refers to a book that comprehensively covers a very specific subject
- Other types of books include:
 - Textbooks
 - Manuals
 - Reference books
 - Proceedings
 - Handbooks
 - Surveys/ Atlases
 - Popular Science
 - Professional Books

Why books?



Book proposals

- Books and book chapters are sometimes **solicited** by an editor
 - **Call for Proposals**
 - Published in journals or posted online
- Many books are **unsolicited**
- Potential author **submits a proposal**

Building a proposal

- Objective: Aim of the book, what does it do
- Audience: Who will read the book and why
- Rationale: Why should there be a new book in this area
- Topic: What is the core topic, sub topic of your work
- Market: Who will buy the book
- Competition: What else is out there, how is your book different

Building a proposal

- Table of Contents

At least two levels of sections

- About the Book

Write about the book not about the field

- Author /Editor Bio

Present facts, not superlatives

- Author/Editor CVs

- Sample Chapters

Middle chapters preferred, as complete as possible.

What do editors and publishers want?

Good quality science!

- Appropriate interest
- Timely manuscripts (citations and market)
- **Journals:** Work that advances the field in some way
- High-quality, publishable work
- **Clear, concise writing**

Publishing Process at Springer





Thank you
Good luck!